

NUTCRACKER 2017...and beyond!

Presented by Legacy Ballet and the Russell Tripp Performance Center

In December 2012, Legacy Ballet and the Russell Tripp Performance Center collaborated together to begin a new holiday tradition for families here in Albany and the surrounding areas. Many families look forward each year to an annual performance of "The Nutcracker" and now we have one, right here in Albany! December 2017, the Russell Tripp Performance Center will be hosting Legacy Ballet's sixth annual full-length community production of "The Nutcracker".

Our Nutcracker partnership has provided the Russell Tripp Performance Theater the opportunity to make improvements to theater, quite a few being "behind the scenes" technology that helps us, and other productions through the year, to bring you a better show. After our 2014 Nutcracker production, the theater was able to purchase their very own dance floor that is now available for us to use and any other dance companies.

As we prepare for our 6th annual full-production Nutcracker, we are looking for businesses, families and individuals that would like to support "The Nutcracker" by making a Tax-Deductible donation towards our annual production. Annual Nutcracker production expenses that can accumulate each year include such things as maintenance of the current sets, backdrops, costume repair and/or replacement costumes, props, and general production costs such as lighting and sound. Nutcracker Sponsorship helps us to not only fulfill some of our Nutcracker production costs to complete our growing vision of "The Nutcracker" and to continue to provide this production, year after year, but also helps to continue to improve our theater.

Several different levels of sponsorship are available, and are labeled as different Tree Ornaments that are displayed in our show lobby on our Sponsorship Tree. All sponsors will have their business name and/or family name will be displayed with the tree and the ornaments. Depending on the level of your sponsorship, other sponsorship benefits are available to you as well. Please see the attached Sponsorship Form for the description of each sponsorship "ornament" level.

If interested in sponsoring "The Nutcracker" please fill out the attached Sponsorship Form and return to Legacy Ballet. We thank you for your support!

Sincerely,
Legacy Ballet and the Russell Tripp Performance Center



Nutcracker Sponsorship Form:

Name/Contact: _____

Please select: Family/Individual Sponsor _____ or Business Sponsor _____

Business Name (if Business Sponsor): _____

Business Sponsors, please see the sponsor advertisement information below to submit your business ad.

Phone: _____

Email: _____

Ornament Selection/Amount of Sponsorship (please circle selection):

Gold Star Sponsor \$1,000

Business card ad in program, 8x10 ad in performance lobby, with opportunity to display your business brochures and/or banner, business ad or family name on Legacy Ballet website sponsor page, Business or family name on large gift tag on Sponsor Tree attached to a Gold Star ornament.

Pointe Shoe Sponsor \$500

Business card ad in program, 5x7 ad in performance lobby, business ad or family name on Legacy Ballet website sponsor page, Business or family name on large gift tag on Sponsor Tree attached to a Pointe Shoe ornament.

Nutcracker Sponsor \$250

Business card ad in program, business ad or family name on Legacy Ballet website sponsor page, Business or family name on large gift tag on Sponsor Tree attached to a Nutcracker ornament.

Snowflake Sponsor \$150

Business or family name listed in program, business name or family name listed on Legacy Ballet website sponsor page, Business or family name on large gift tag on Sponsor Tree attached to a Snowflake ornament.

Garland Sponsor \$100

Business or family name listed in program, business name or family name listed on Legacy Ballet website sponsor page, Business or family name on large gift tag on Sponsor Tree attached to the Garland.

Please make your tax-deductible sponsor checks payable to: Russell Tripp Performance Center
NOTE YOU MUST PUT "NUTCRACKER" IN THE MEMO AREA OF YOUR CHECK

For Business Sponsor Advertisements:

Please attach a business card to be scanned into our program and displayed in our performance lobby, or for best quality, email your business card size ad to: legacyballet@q.com. Ad deadline is November 19th.

Thank you so much for supporting “The Nutcracker”!